

Leadership through Innovation and Entrepreneurship at CU Boulder

Stage Setting - In a world where entrepreneurship and innovation is shaping our nation's future, universities play a critical role in developing talent, incubating ideas, supporting social/economic entrepreneurial ecosystems and reinventing higher education. At the University of Colorado Boulder, we strive to be the top public university in innovation and entrepreneurship, taking advantage of being located in the world's most vibrant startup ecosystems, a strong culture of innovation on and off campus through our research impact and our social commitment, and an entrepreneurship initiative that engages the entire campus.

Vision – Purposefully develop the entrepreneurial mindset and entrepreneurial skillsets that are necessary to nurture innovation in everything we do - from supporting underserved communities around the world to transforming our lives with groundbreaking research to reinventing how we operate as a university. Our vision of innovation and entrepreneurship is committed to supporting social innovation, startup companies, and “intrapreneurship” in established organizations (whether for profit or non-profit).

Leadership Goals - The CU's Innovation and Entrepreneurship Initiative will advance these three principles:

Curriculum & Experiential Learning – introduce every student, staff and faculty member to entrepreneurial problem-solving and provide opportunities to develop those skills, working on projects in teams, across disciplines, and with seasoned mentors;

Culture - create a culture of innovation across campus, where we lead in basic research and in translating that research into economic, social and environmental impacts, where we impact our world through social entrepreneurship and research about entrepreneurship, and where we approach everything we do with a creative, entrepreneurial mindset; and

Community - engage the entrepreneurial community globally and in Colorado, supporting and collaborating with a range of initiatives, exposing activities on campus to the community (and vice versa), and providing valuable thought leadership to the community.